

# Young PLUMBING & HEATING CO.

Mechanical Contractors

PLUMBING  
HEATING  
AIR CONDITIONING  
SHEET METAL  
PROCESS PIPING  
EXCAVATING

May 12, 2008

Marlene H. Dortch  
Secretary  
Federal Communications Commission  
445 12<sup>th</sup> Street, W.S., Room TW-A325  
Washington, D.C. 20554

RE: MB Docket No. 04-233

Dear Mrs. Dortch:

As a life long resident of Waterloo, Iowa, and one who has been active in community betterment and economic development in the area, I would like to comment on the proposed changes to the FCC's rules on local broadcasting.

As a long time member of the area's economic development organization, the Greater Cedar Valley Alliance, I have had numerous occasions to work with our local television company, Black Hawk Broadcasting, to help inform the local population of impending economic possibilities and potential businesses that want to expand or relocate in our area. The Alliance's role is to encourage new industry to come to the area and for local businesses to expand. Many times that requires the need to inform the community of the need for improvements or changes that need to be made to make us more competitive and livable.

It is imperative that certain initiatives have the ability to be fully addressed before the public spelling out the pros and cons of each situation and how it might affect the local cities and residences. The two most influential organizations that help in that process are the local newspapers and the local television stations. We have been fortunate in the Cedar Valley to have a highly involved player in the Black Hawk Broadcasting Company (KWWL) that has played a significant role in bringing out the facts and allowing the public to become informed. Besides their local in depth reporting of the significant issues facing the community, the station has allowed for both sides of an issue to present guest editorials on issues of major concern. KWWL also allows the local nonprofits to run Public Service Announcements free of charge to get their message out to the general public.

Our community has a great relationship with KWWL and knows that they are accessible and willing to provide air time to inform and educate the residents on major issues. The system works well here and I would ask that you not change the broadcasting rules that could jeopardize that relationship. Thank you.

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Rick Young", written in a cursive style.

Rick Young,  
Chairman